



## ***Information Package***

***Marcel Dean Graeber***

P.O. BOX 2094  
NIPOMO, CA 93444  
CELL - (805) 404-4191  
MDGRACING@SBCGLOBAL.NET



## **Marcel Graeber**

P.O. BOX 2094  
NIPOMO, CA 93444  
CELL - (805) 404-4191  
MDGRACING@SBCGLOBAL.NET



## **Schools**

**Motorcycle Training Center Track Day at WSIR (Willow Springs International Racetrack)**  
[www.motorcyclctrainingcenter.com](http://www.motorcyclctrainingcenter.com)

**WSMC New Racer School**

**Fast Track Riders Track Day at California Speedway (AMA Road Course)**  
[www.fastrackriders.com](http://www.fastrackriders.com)

**Red Shift Rider's School at Infineon Raceway Mazda Raceway Laguna Seca**  
[www.rideredshift.com](http://www.rideredshift.com)

**The Track Club at Infineon Raceway**  
[www.thetrackclub.com](http://www.thetrackclub.com)

## **Current Road Racing Licenses**

Pro License with **WSMC**

**AMA PRO** Racing Licenses in Super Sport and Super Stock

## **Motorcycles for 2007**

2006 GSXR-600 and 2005 GSXR-1000 - Race Bikes

1999 Hayabusa - Street Bike

2005 50Stunt CRF50 - Pit Bike

## **Current Sponsors**

**Central Coast Mechanics** - [www.ccmechanics.com](http://www.ccmechanics.com)

**Suzuki of Van Nuys** - [www.suzukiofvannuys.com](http://www.suzukiofvannuys.com)

**Motul** - [www.motul.com](http://www.motul.com)

**Galfer USA** - [www.galferusa.com](http://www.galferusa.com)

**GP Suspension** - [www.gpsuspension.com](http://www.gpsuspension.com)

**Shoei Helmet Safety Corporation** - [www.shoei-helmets.com](http://www.shoei-helmets.com)

**Lockhart Phillips USA** - [www.lockhartphillipsusa.com](http://www.lockhartphillipsusa.com)

**K & N Engineering** - [www.knfilters.com](http://www.knfilters.com)

**E-Racings** - [www.e-racings.com](http://www.e-racings.com)

**ESD Manufacturing** - [www.esd-mfg.com](http://www.esd-mfg.com)

**50Stunt** - [www.50stunt.com](http://www.50stunt.com)

**Fuel Cel** - [www.eti-fuelcel.com](http://www.eti-fuelcel.com)

**Advanced Kawasaki** - [www.advancedkawasaki.com](http://www.advancedkawasaki.com)

**Fastrack Riders** - [www.fastrackriders.com](http://www.fastrackriders.com)

**Tiger Shark Racing** - [www.tigersharkracing.com](http://www.tigersharkracing.com)

**Toyota Motorsports** - [www.toyota.com/motorsports](http://www.toyota.com/motorsports)

**Suzuki** - [www.suzuki.com](http://www.suzuki.com)

**Dunlop** - [www.dunloptire.com](http://www.dunloptire.com)

**WSMC** - [www.race-wsmc.com](http://www.race-wsmc.com)

**Duke 22 Photography** - [www.duke22.com](http://www.duke22.com)

**Performance Unlimited** - [www.kellybakers.com](http://www.kellybakers.com)

**Puig / Cycle Screens** - [www.cyclescreens.com](http://www.cyclescreens.com)

**OFD Racing** - [www.ofdracing.com](http://www.ofdracing.com)

**MDG Racing** - [www.gotmotoparts.com](http://www.gotmotoparts.com)

**Allan Real Estate Investments** - [www.allanrealestate.com](http://www.allanrealestate.com) /  
[jodie@allanrealestate.com](mailto:jodie@allanrealestate.com)

**Creative Persuasions** - [www.creativepersuasions.com](http://www.creativepersuasions.com)



## **2004 WSMC RACE RESULTS**

Date	Formula 1 PRO	Expert		
		Open Super Bike	Open Modified Production	Open Super Stock
January 2004	19th	10th	13th	6th
February 2004	15th	17th	9th	6th
March 2004	9th	9th	5th	2nd
April 2004	8th	7th	10th	4th
May 2004	9th	6th	3rd	6th
June 2004	20th	11th	5th	8th
July 2004	11th	7th	6th	7th
August 2004	13th	8th	4th	5th
September 2004	10th	4th	4th	4th
October 2004	Toyota 200 - Qualified 30th / Finished 40th			
December 2004	16th	9th	6th	4th
<b>FINAL</b>	<b>11th (tied)</b>	<b>6th</b>	<b>4th</b>	<b>2nd</b>

Finished 27th in overall WSMC points for 2004

As shown in the pictures, there is ample sponsor advertising space available on our 35' Motor home, 20' fully enclosed race trailer, race motorcycle, and on my racing leathers. Since I am a Mechanical Engineer, my race bike is kept in meticulous shape, before, during, and after racing.





### ***2005 RACE HIGHLIGHTS***

Qualified 30th in Toyota 200 at Willow Springs

Finished 21st in Toyota 200 at Willow Springs

### ***2006 RACE HIGHLIGHTS***

Qualified 43rd in AMA Super Stock Race at Miller Motor Sports Park

Finished 29th in AMA Super Stock Race at Miller Motor Sports Park

Qualified 21st in Toyota 200 at Willow Springs

Finished 10th in Toyota 200 at Willow Springs

### ***2007 RACE SEASON GOALS***

Qualify For and Race all AMA Super Sport and Super Stock Races

Place Top 20 in an AMA Super Sport and Super Stock Race

Win a WSMC Pro / Expert Race

Podium in a WSMC Pro / Expert Race

Qualify Top 15 in the Toyota 200 at Willow Springs

Finish Top 5 in the Toyota 200 at Willow Springs



## ***Sponsorship Information***

### **BENEFITS OF SPONSORSHIP**

Sponsorship has benefits that can be monetarily rewarding for a sponsor as well as increase their positive reputation among consumers. When sponsors are involved in the promotion of a racer, the positive aspects of their product and/or service association with top-level competition results in buyer awareness. As a racer promotes a sponsor's product and/or service with their positive representation and reputation, a sponsor's quality company image is brought forward to the consumer public.

Sponsorship can bring about target audience advertising and cross the barriers from specific groups to a more diverse consumer crowd. Sponsoring a local rider will attract local consumers to a local business.

Exposure in many different forms can enhance the advertising efforts of any Sponsoring company. Most race results are published in Roadracing World, Cycle



News, and many other regional and national publications. A Sponsor's company name, and possibly even photos of a Sponsored racer's bike with company logo are included with these race results, increasing the exposure of a company to many more potential customers, locally as well as nationally.

### **TYPES OF SPONSORSHIP**

Sponsorship can take many forms, such as selling a racer a product or service at a discount or even at cost, to monetary contributions used to directly cover the costs incurred racing motorcycles. All Sponsorship negotiations are different, and as such we can discuss the solution that best fits you or your company's needs.





## PROMOTION OF SPONSOR

Once you or your company enters into a Sponsorship agreement we can discuss which of the following possibilities of promotion best suits you or your company's wants.

- Your Company Logo prominently displayed on my racing leathers, race bike, trailer, and motor home
- A banner with your Company's Name / Logo to be displayed in the pit area
- Photos of race bike, trailer, and motor home emblazoned with your Company's Logo for your place of business
- Use of racing images for your Company's promotional material
- Race bike to be displayed at your company
- Race bike displayed at any other promotional events involving your company
- Verbal promotion of your Company's product and/or service at all possible times
- Any other option for promotional exposure, to be discussed

## CONCLUSION

As a motorcycle racer sponsored by you the individual or your Company, I plan on using my intelligence and skill to promote and advertise you and/or your Company to the consumer public in the best possible light at all times, on and off the racetrack. My family will also be representatives of you and/or your Company's positive quality image at all times.

## CONTACT INFORMATION

When you are ready to increase your company's advertising exposure or just make a donation to advance my racing career in the right direction, please contact me at your convenience at any of the following means.

### **Marcel Graeber**

P.O. Box 2094

Nipomo, CA 93444

Cell - (805) 404-4191

[mdgracing@sbcglobal.net](mailto:mdgracing@sbcglobal.net)

